



PHILIP MORRIS U.S.A.

Inter Office Correspondence

TO: Distribution

DATE: April 18, 1997

FROM: Diane Laska

SUBJECT: Skoal Insert

Enclosed is a copy of a Skoal poster insert promoting its "Skoal Music Roar Tour." The insert was found in the May issue of Details magazine.

Also enclosed is a copy of the tour's Home Page, found on the Internet. Note that this site is apparently still under development since the tour listing was inaccessible.

We'll keep you posted with any new developments.

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